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## NEWS RELEASE

### **CBA PRESENTATION REACHES COLLEGE STUDENTS WITH A ROADMAP TO BECOMING CERTIFIED PUBLIC ACCOUNTANTS**

Sacramento- An interactive presentation that maps out the road to becoming a California CPA drew hundreds of students online and in person at the University of San Diego on Wednesday, September 17, 2014.

Titled "So You Want to Be a CPA," the event was a joint venture with the California Society of CPAs and featured comments by CBA President Michael M. Savoy, CPA, as well as a comprehensive presentation at what prospective CPAs need to know and can expect as they move from student to licensee. A lively question and answer session drew participation from both those attending at the University of San Diego location and via interactive webcast.

Students from nearby colleges also attended, as well as those from all over the state participated online. "I was impressed with the thoughtfulness and intelligence of those posing questions," said Savoy. "Clearly there is a need for this type of outreach, and I am thrilled that we can meet that need."

The webcast was recorded and continues as a resource for both accounting students and faculty on demand on the CBA website, <http://www.cba.ca.gov/webcast/>

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