



**California Board of Accountancy**  
2450 Venture Oaks Way, Suite 300  
Sacramento, CA 95833

*phone:* (916) 263-3680    *fax:* (916) 263-3675    *web:* [www.cba.ca.gov](http://www.cba.ca.gov)



## NEWS RELEASE

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Contact: [Outreach@cba.ca.gov](mailto:Outreach@cba.ca.gov)

### **CALIFORNIA BOARD OF ACCOUNTANCY ELECTS NEW OFFICERS, ONE MEMBER REAPPOINTED**

SACRAMENTO – The California Board of Accountancy (CBA) elected new leadership at its meeting on Thursday, November 17, 2023. Joseph Rosenbaum, CPA, was elected as President of the CBA; Yen C. Tu as Vice President; and Kristian Latta, CPA, as Secretary/Treasurer. The officers began their roles at the conclusion of the meeting, and their term is one year.

“I am honored to be chosen to lead the California Board of Accountancy,” said President Rosenbaum. “During my time as President, we will continue to fulfill our mission to protect consumers, ensure only qualified licensees practice public accountancy, and continue our efforts to improve the services we provide our stakeholders.”

Mr. Rosenbaum previously served as the CBA’s Secretary/Treasurer in 2023 and had been a longtime member and Chair of the CBA’s Enforcement Advisory Committee from 2012 to 2020.

Mr. Rosenbaum is the President of Rosenbaum & Co., a public accounting firm, since 2011. Prior to that, he was a Partner at Ernst & Young LLP and has been in public accounting since 1982, enjoying office assignments in San Francisco, Los Angeles, Zurich, and The Hague. Mr. Rosenbaum is a member of the California Society of CPAs (CalCPA). He earned a Bachelor of Science in Accounting, an MBA, and a Juris Doctor from The Ohio State University.

In addition to returning in her role as Vice President, Ms. Tu was reappointed for a second term on the CBA by the Senate Rules Committee, effective January 1, 2024. Her new term expires on January 1, 2028. Ms. Tu also held the position of Vice President in 2023, and served as Secretary/Treasurer in 2022.

Ms. Tu is principal consultant and owner at Yen C. Tu Consulting, a role she has held for 20 years. The San Diego firm focuses on providing outreach services for ethnic and underrepresented communities to corporations, government, and non-profit organizations throughout the city. Ms. Tu is a board member for the San Diego

Diplomacy Council and the Asian Business Association and served on the staff of two City of San Diego Councilmembers and one San Diego County Supervisor. She received her undergraduate degree in Chinese Studies at the University of California, San Diego in 1990.

Ms. Latta was appointed by Governor Newsom to the CBA in 2022. The Secretary/Treasurer position will be her first elected leadership position with the CBA. She served as Chair of the CBA's Committee on Professional Conduct in 2023.

Ms. Latta founded The Chic CPA in 2020, where she currently is the Sole Practitioner and supports women in the beauty and fashion industries by providing them with quality accounting services and business education. Concurrently, in 2021, she was an Audit Supervisor at Raimondo Pettit Group and now continues to partner with them on various audit and training projects. Ms. Latta transitioned to private accounting in 2018 and held several positions at Guess Inc. from 2018 to 2020. She earned her Bachelor of Science in Accounting from the University of Louisville, Kentucky. Ms. Latta is a member of Accountants of Color, CalCPA, and the American Institute of Certified Public Accountants.

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*Created by statute in 1901, the CBA's mandate requires that protection of the public shall be its highest priority in exercising licensing, regulatory, and disciplinary functions. The CBA currently regulates more than 115,000 licensees, the largest group of licensed accounting professionals in the nation, including individuals, partnerships, and corporations.*

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